

1.1.3 How can landscapes be managed?

AONB and National Parks

Areas of Outstanding Natural Beauty and National parks are areas that are protected for their natural beauty. These landscapes attract a large amount of visitors. Unfortunately, visitors have negative impacts on these landscapes. As a result, strategies have to be adopted in order to manage the landscape and visitors, and to repair damage to these landscapes.

Key terms	
AONB	An Area of Outstanding Natural Beauty. This is an area that is protected in order to conserve and enhance its natural beauty.
Biodiversity	The variety of living things.
Conservation	To preserve and protect a landscape from negative effects.
National Park	An area protected because of its beautiful countryside and wildlife so that it can be enjoyed by locals, tourists and future generations.
Sustainability	To manage areas in a way that allows visitors to enjoy the landscape with as few negative effects as possible on flora and fauna.

How are landscapes managed? The examples below are all from Ynyslas – a sand dune environment in Wales.

Strategy	Picture	Effect
Boardwalks and designated paths		These give people access to the beach, including disabled people, while stopping them from trampling on the vegetation. This allows the vegetation to re-grow where footpath erosion has previously taken place.
Fences		Fences are used in order to keep visitors on footpaths and to reduce footpath erosion on sensitive, fragile areas of the landscape. This allows vegetation to regrow.
Information boards		These provide visitors with important information. This includes: Safety information – to help keep visitors safe, especially in coastal areas, where sea currents can be dangerous. Educational Information – e.g. about certain species that live in the environment. Rules – e.g. to keep dogs on leads at all times and to pick up their mess.
Litter and recycling bins		These are placed in different landscapes in order to encourage visitors to dispose of their waste. It is important that they are emptied regularly in order to avoid birds from eating the contents of the bins.
Extending car parks and placing posts on the beach		<ul style="list-style-type: none"> Cars have more room to park. Encourages visitors as parking is easier. Avoids cars parking on the beach or narrow country lanes – this lessens traffic congestion on local roads. Protects the sand dunes and the beach from erosion. Increases safety for wildlife as well as visitors on the beach.
Visitor centre		The visitor centre provides information for visitors on how to be sustainable tourists. The visitor centre also educates visitors on the fragile environment that they are visiting and how to protect it. The visitor centre provides talks for school pupils to educate them and make them considerate citizens. It also has a souvenir shop and café which employs local people . Any extra money raised usually goes towards the conservation of the area.
Replanting vegetation		Replanting vulnerable or sensitive plant species can help repair damage to landscapes. For example, in Ynyslas they plant marram grass in order to encourage the growth of embryo dunes.

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For one distinctive landscape that you have studied, fill in the following table with **advantages** and **disadvantages** of specific strategies used to manage the landscape.

Distinctive Landscape

Strategy	Advantages	Disadvantages

Use this space to write any key terms that you have learnt along with their definitions.

Key Term	Definition

For a distinctive landscape you have studied, create an advertising campaign to promote sustainable tourism in the area. Your work must:

- Name and locate the landscape on a map.
- Explain why tourism is important in the area.
- Provide information on at least 2 activities that visitors can take part in whilst visiting.
- Include some data about visitor numbers.
- Describe how we can protect the environment and why it's important to do this.
- Note strategies that are used to manage the landscape, visitor numbers and how any damage is repaired.